

# United Way of King County



*The Free Tax Preparation Campaign*

Together, we're building  
a community where  
people have homes,  
students graduate  
and **families are  
financially stable.**

Strategic Plan Goal:

**50,000**

people rise out of  
poverty



# Avoid the High Cost of Tax Prep

**\$300+**

The average Cost of tax Preparation  
in Washington State.

**40%**

of Americans can't withstand a  
financial shock of \$400.



# Ensure Access to Credits & Refunds



One in five eligible taxpayers aren't claiming the EITC.

In King County, 41% of people who claim the EITC go to a paid preparer!



# Free Tax Preparation Campaign Services



Tax Preparation for up to four years.



Low Barrier Savings Options



ITIN Applications & Renewals



Access to benefits:

*Emergency Savings, ACA, Basic Food, Credit Reports, Utility Assistance Referrals, Financial Counselling, Orca Lift*



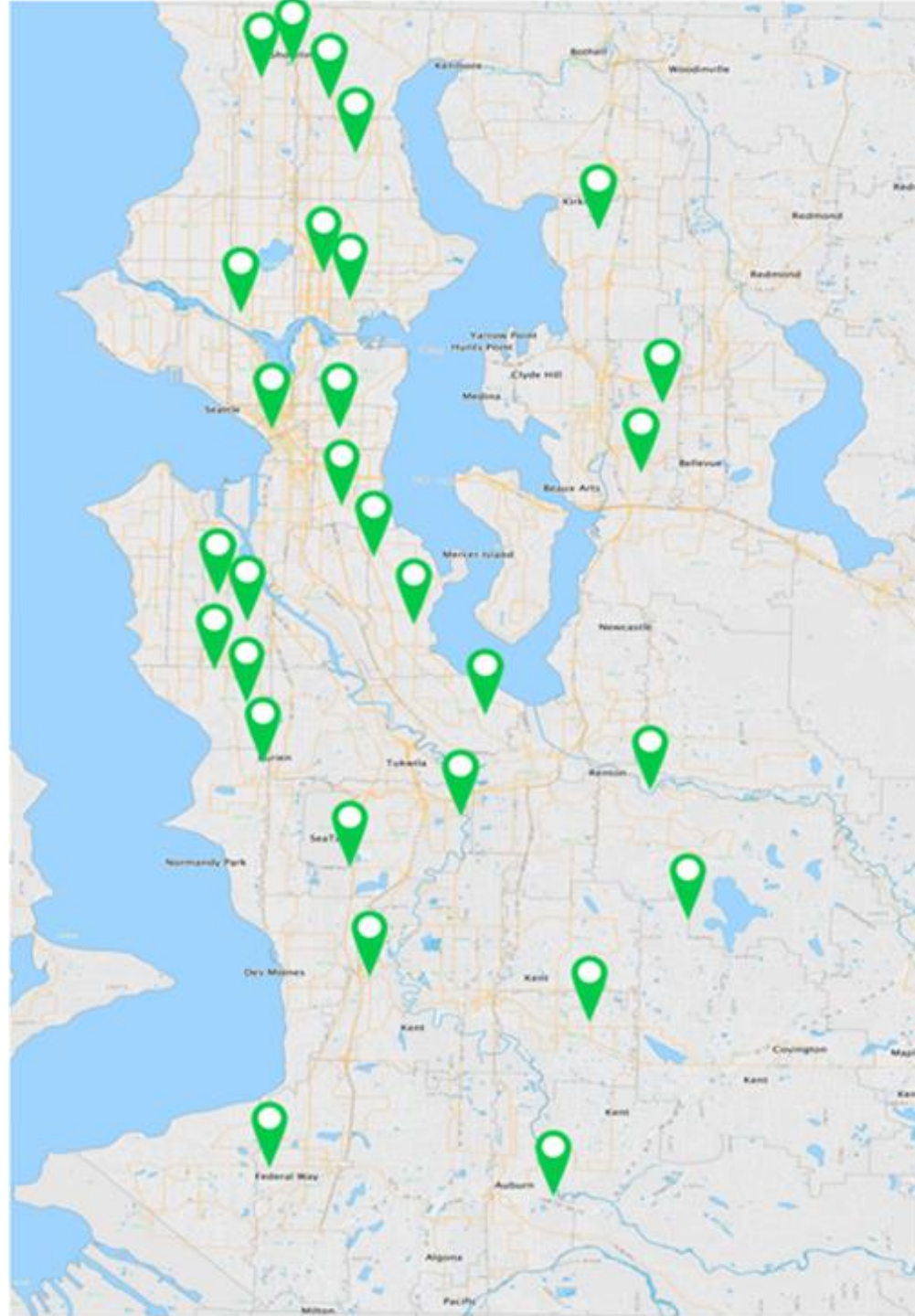
United Way of King County



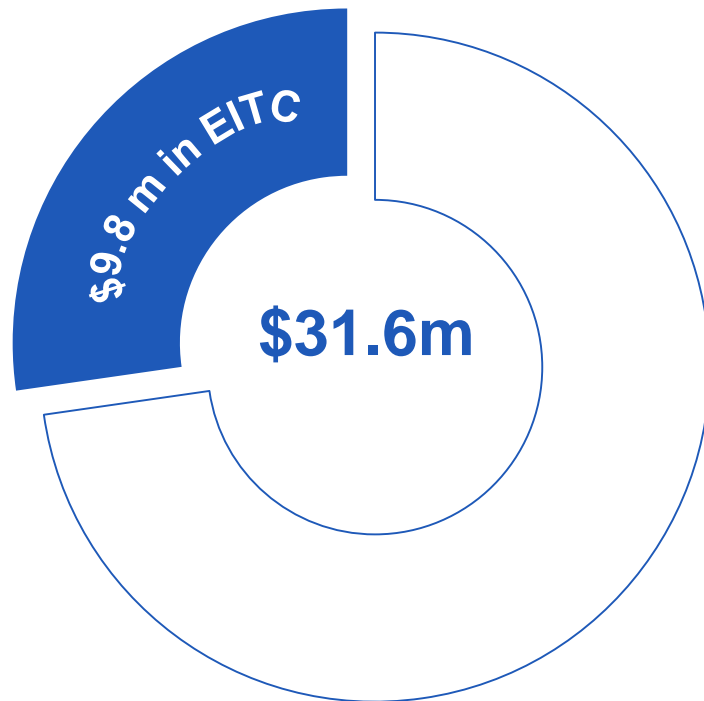
# 32 Tax Sites

**This year we will have 32 sites located at:**

- Goodwills
- Libraries
- Community Centers
- College campuses



# Huge Impact



- ▲ **23,200** tax returns
- ▲ **1000+** certified volunteers
- ▲ **200+** ITIN Renewals
- ▲ Big **Return On Investment**
- ▲ Big **Stories**



# 2018-2019 Tax Season

**HUGE** Goal:

# 25,000

## Tax Returns



Expanded  
Certifications




Increased College  
Campus Presence



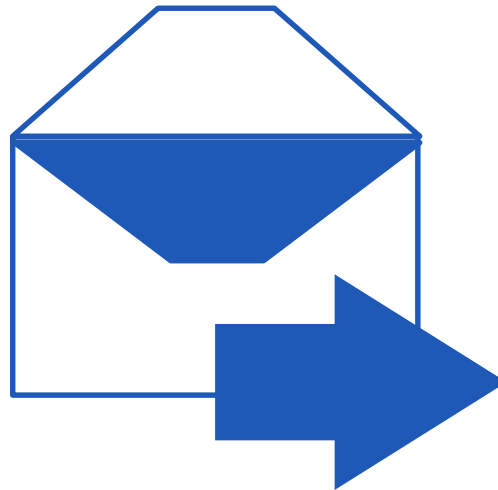
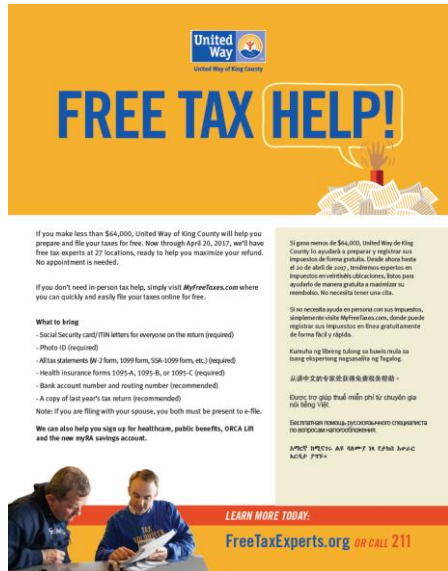
ITIN  
Support



A man with a beard and a woman with long brown hair are sitting at a desk. The man is on the left, wearing a denim jacket, looking towards the woman. The woman is on the right, wearing a blue sweatshirt with 'TAX VOLUNTEER' and 'I'm here for you' printed on it. She is holding a pink folder and looking down at it. A name tag on the desk identifies her as 'Heileen B' from 'Seattle Public Library'. There is a water bottle on the desk in front of the man. A laptop is open in front of the woman. The background is a plain grey wall.

**There's an important role  
that you play in making it  
all possible.**

# How Can You Spread the Word:



**Request & Distribute  
Materials**

**Forward to Your  
Networks**

**Connect us w/  
Other Partners!**







United Way of King County



**Thank you! Questions?**